Marsha Brown when she found herself homeless. She was hit by a debt that her son had built up. Thanks to desperation, she had to desperation. Everything had gone from stability to desperation.

Marsha's first move was contacting the Center for Family Opportunity. They had the privilege to provide coaching services in the Denver, Colorado area. This program involved working closely with her bank to create a targeted set of affordable account opening/management services.

In 2015 marked the 5th year powered had extended the benefits of financial coaching to financial institutions and employers. These relationships create added value to our partners, funders, and board.

In 2015 powered's services increased the number of sites by 20%, and the size of the training engagement efforts of our partners. The goal of this partner was to provide a targeted set of affordable account opening/management services and effectiveness of these services, business development, and effectiveness of these services.

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INCREASED almost $500,000 in client savings

REduced almost $3 million in client consumer debt

THANK YOU BLOOMBERG! As part of a five-city start-up initiative in 2013, Bloomberg Philanthropies funded m2powered and the City of Denver, with a vision of having financial coaches in every major city across the United States working inside of social services and other nonprofits to create collective impact; what Bloomberg coined as the “Super Vitamin” effect.

INCREASED almost $500,000 in client savings

The effectiveness of this program can be attributed to our coaches being based at 12 different community locations and integrated with our FEC partners: Mi Casa Resource Center, College of Denver Educational Opportunity Center, Denver Human Services, Habitat for Humanity of Metro Denver, Mi Casa Resource Center, Center for Work Education and Employment (CWEE), Community College of Denver Educational Opportunity Center, Denver Human Services, Habitat for Humanity of Metro Denver, Mi Casa Resource Center, and the Office of Economic Development Denver Workforce Centers.

At the end of 2015, Marsha is close to her goal of saving for a down payment as part of her homebuyers program! Since starting with her financial coach, Marsha has been able to raise her credit score by over 200 points!

There is HOPE, and I know that my goals will be realized if we keep working on them.

— Marsha Brown

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